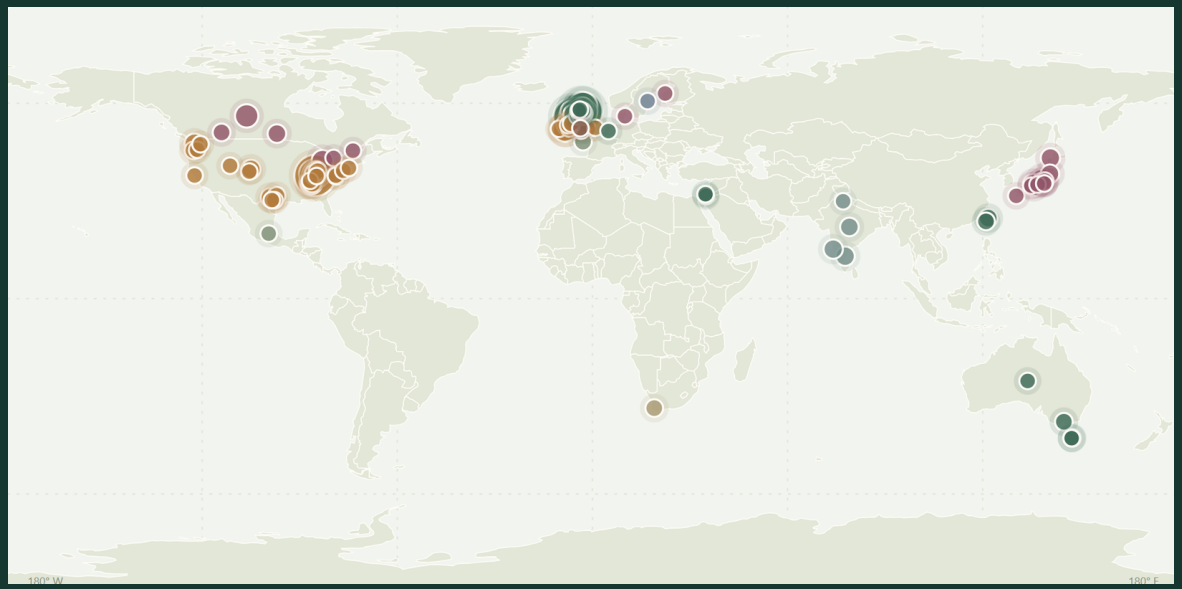
A sourcing atlas for whiskey buyers

An offline tool reconciles three research packs for an alcohol distributor.



$3,125

Estimated average monthly savings

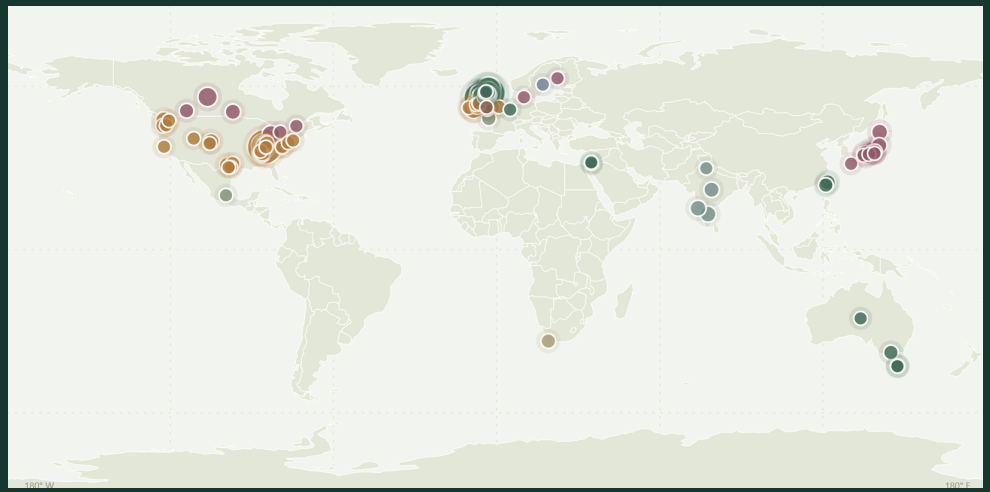
over the first six months of use

The mapped locations are approximate country or regional origins. A buyer can inspect geography, then compare prices and ratings in one market.

Technical evidence: original case study. Savings estimate: project owner; first six months of use.

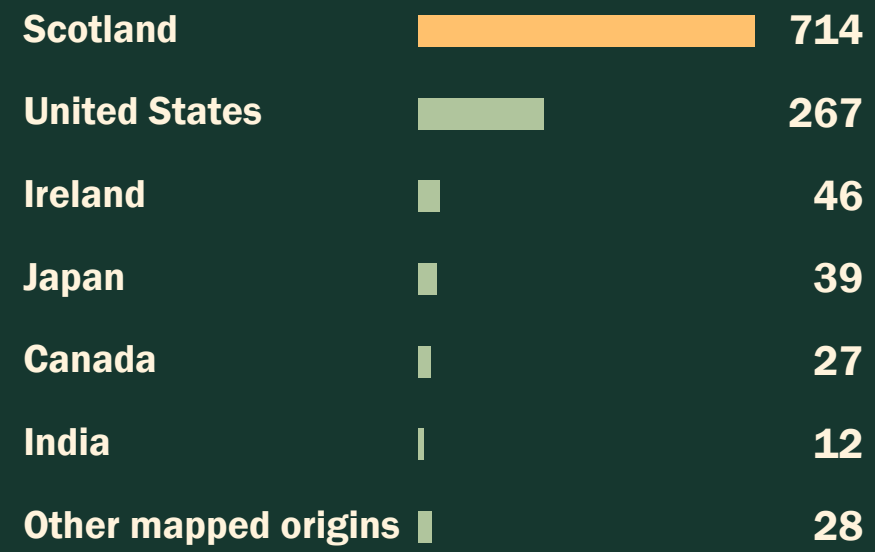
Where are the mapped records?

The collection covers 21 countries. This display counts source and market records.



Approximate country or regional origins

Mapped records by origin



1,133 of 1,460 records map to an approximate origin (77.6%). Scotland accounts for 63.0% of mapped records; 327 records have no coordinates.

Source: original dashboard world map and case study, p. 7. Counts represent collection coverage.

Where did the reference price come from?

Price evidence across 1,425 source-specific bottlings, standardized to USD per 750 mL.



Eligible retail/list median	507	35.6%
Research-pack fallback	864	60.6%
Unsourced estimate	25	1.8%
No reference price	29	2.0%

856 of the 864 fallback prices are tier estimates. Together with 25 unsourced estimates, 881 prices are estimated, or 61.8% of the bottlings.

Source: case study, pp. 3 and 11. Bottlings are counted within source; market listings can repeat.

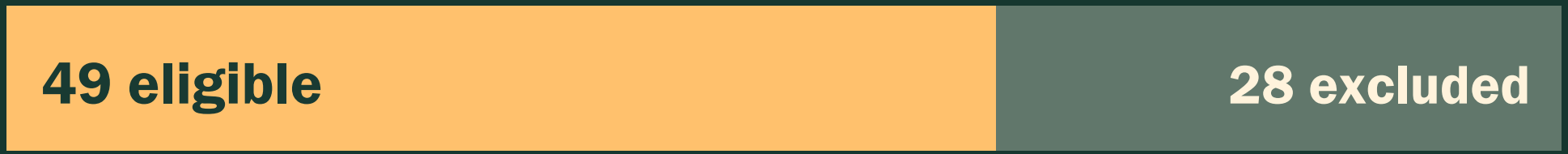
Which bottles qualify for comparison?

One market, one rating provider and a minimum review count define a defensible shortlist.

77

filtered Sacramento records

One research pack, six countries and nine styles



63.6%

of this filtered set had comparable shopper ratings. Eligibility requires the same provider's scale and at least 20 reviews.

Rank eligible bottles within five price bands. The other 28 remain visible for browsing and keep their exclusion flags.

Source: case study, pp. 3–5. The eligible share is 49 ÷ 77; the denominator is the Sacramento filter.

What can a distributor act on?

Keep buying decisions connected to comparable records and traceable sources.

Compare bottle prices

Use the same market, currency and 750 mL basis. Check whether an apparent bargain relies on a tier estimate.

Inspect the shortlist

Open the bottle detail to inspect review count, provider and source. Recheck a dated price before ordering.

Track savings monthly

The owner estimated $3,125 per month on average over the first six months. The supplied evidence has no monthly ledger, so it cannot show a trend.

Sources: original technical case study, distributor engagement notes and owner-supplied savings estimate.